Hey Bee!

I am known to my family, friends, colleagues, and acquaintances as creative pink and blonde Amy". It happened about 4 years ago when I started to wear the brightest pink lipstick every day and really start to express confidence with who I am as an individual. I was quickly known as "The arty girl with the bright pink lips."

It has now become a part of who I am; my identity! My "pink" style also carries forward into my designs and artwork. I wanted this postcard to represent first impressions; what you might see when you first see me. The postcard is not completely representative of how I look (she has a far better nose! :p) although the use of colours, image and the overall style of my design do reflect me.

My signature lipstick to bleed out and run all over the image. Oozing pink! Hot pink - melted!

Lastly, I wanted a name to tie all of my postcards together; one that would be instantly recognisable back to me and my designs. Combine my love of Pink and Los Angeles and this is what I came up with! – Pink Angeleno. I now use this as a name for my OCA blog and my Instagram page!







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