

Hey Bee!

This postcard is me trying to represent who I am behind the aesthetics. The images I have used represent my values, morals, interests and who I am behind the "pink mask".

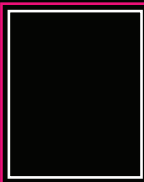
The image comes across as very feminine soft and girly with a slight vulnerability to it. I wanted it to be very delicate but to also appear strong; the tattoos give the impression of this. I also like designing tattoos.

The most striking tattoo I have done on this piece is the "stupid cupid" where I have illustrated the fact that she has loved and lost several times. This shows my vulnerable heart and feelings but also the fact that there is strength to brush yourself off and carry on.

I am very independent and I very much support fellow career driven, single, hustling women! - this is what this really represents. It also has a few personal touches such as a replica of my actual tattoo (which I had tattooed when I was 30 as it signified a new chapter in my life) my star sign and the fact I am vegetarian (find the hidden V logo!) which is something I strongly believe in doing.

Again, I wanted to tie my postcards all together; the Pink Angeleno logo makes an appearance and the style of the design reflects the first postcard.

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