

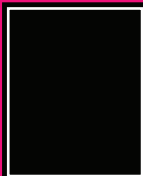
## Hey Boo!

I love Los Angeles, the city of angels... lovely LA. I love the sunshine, the feel good vibes, the art, the culture, the shopping and the fact that anything seems possible there! - Just like pretty woman, "welcome to Hollywood- What's your dream?" - I often joke that I am a California girl lost across the pond inside a cold, rainy, British girls body! This is where my phrase Lost Angeleno comes from! I have been to LA twice and hopefully I will go again!

I wanted this postcard to represent Los Angeles and I wanted to also link this postcard to the 3rd postcard that I did. All my postcards join to create a series; I wanted there to be some repetition between all of them but I wanted this one to relate to postcard 3 the most! This postcard carries on with the same typographic style as the 3rd. I have tried to keep this one edgy, grungy and modern. The photograph is one which was taken by me in LA and I feel this adds a more personal touch to the overall thing.

I used lyrics from The Red Hot Chilli Peppers Under the bridge as they are written about LA and also about feeling isolated and vulnerable. The lyrics very much link to my theme of matters of the head and heart. I carried through the "lost" theme in this design also.

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